

**HPS 1 and CPHPS 2
Community Benefits Compliance
Highlights Report
Through Q3 2016
HPS CAC 1/9/2017**

Phase 1 & 2: Community Benefits

- ❑ Construction Assistance Program*
- ❑ Community Builder Program *
- ❑ Interim African Marketplace *
- ❑ Local Community Priority Leasing Program Reporting
- ❑ Outreach Program
- ❑ Community Facilities Parcels *
- ❑ Cultural/Historic Recognition Program
- ❑ Business Incubator Space Program *
- ❑ Home Buyers Assistance Program
- ❑ Job Training & Employee Assistance
- ❑ Small Business Assistance Program
- ❑ Community Benefits Fund*
- ❑ Construction Assistance Program
- ❑ Community Builder Program
- ❑ Interim African Marketplace
- ❑ Community Facilities Space
- ❑ Community Facilities Parcels
- ❑ Community Real Estate Broker Program
- ❑ Business Incubator Space Program
- ❑ Scholarship Fund
- ❑ Education Improvement Fund
- ❑ Community Health and Wellness Contributions

*Denotes Community benefits carried forward into Phase 2

Community Benefits Program

Highlights- *From inception thru Q3 2016*

- ▶ \$14,741,984 in direct Community Benefit expenditures
 - ▶ Job training expenditures \$1,985,000 to date
 - ▶ Contractor Assistance Expenditures \$942,984 through Q3 2016.
 - ▶ Since last update Protégés have secured \$2,931,718 in new work and opportunities
 - ▶ \$724,198 in new contracts in Q3 alone
- ▶ 6732 jobs created
- ▶ Nearly 38% of workforce local SF Residents
- ▶ Minorities comprise 65% of the workforce
- ▶ 1,762,023 hours of labor generated
- ▶ 429 units being built with Community Builders on Phase 1 (another *224 anticipated) (includes Block 49 - Pacific Pointe)
- ▶ \$1,715,000 in grants made through the Implementation Committee to date
- ▶ Alice Griffith - When complete, nearly \$70M will have been contributed

Direct Expenditures and/or Payments To Date - As of Q3 2016

DDA – PHASE 1 &2	
Business Incubator Space Program	
Community Benefits Fund	1,000,000.00
Community Health and Wellness Contributions	350,000.00
Construction Assistance Program	942,984.00
Education Improvement Fund	500,000.00
Home Buyer Assistance Program	62,000.00
Interim African Marketplace	192,000.00
Job Training & Employee Assistance	1,985,000.00
Outreach Program	1,000,000.00
Scholarship Fund	500,000.00
Small Business Assistance Program	10,000.00
	6,541,984.00
CCBA	
Community First Housing Fund	5,698,000.00
Workforce Program Funding	2,075,000.00
Technical Assistance Funding	427,000.00
	8,200,000.00
	4
	14,741,984.00

Homebuyer Assistance Program

Phase 1 Program: Provide assistance to qualified home buyers, including:

- ▶ Down Payment Assistance
- ▶ First Time Buyer Financing Program
- ▶ Homeownership Counseling

Phase 1 Update: Obligation passed to Vertical Developers through VDDAs.

- ▶ The Down Payment Assistance and First Time Buyer Financing Programs have been working with lenders to provide financing
- ▶ Between 2005-2015, there were 61 first time homebuyer informational workshops with a total of 1300 attendees
- ▶ While there were no workshops in Q1 & Q2, there was a workshop in Q3, Sept. 15th

Construction Workforce Program Performance

Total Project Hours Generated: 1,762,023

San Francisco Residents: Approx. 38%

Bayview Hunter's Point/District 10 (BVHP) Residents: 20%

	Total Hours	% of Total Work hours
San Francisco Residents	664,890	37.73%
Total Minorities	1,155,205	65.56%
Black/African American	353,981	22.09%
Hispanic	741,567	42.09%
Asian/Pacific Islander	49,833	2.83 %
Caucasian	309,200	17.55%
Native American/Alaskan	9,823	0.56 %
Other	297,617	16.89 %
Women	53,727	3.05%

Additional Job Training and Employee Assistance Program Information

- ▶ Master Developer is developing a plan to accelerate Job Training expenditures to achieve compliance by 2018.
 - A) Health
 - B) Environmental training
 - C) Gardening landscaping
- ▶ Programs will have a D10 focus, and generally 2year contract to respond to requirement to provide a reasonable measure of sustained funding.
- ▶ Programs are responding to broader workforce and economic trends per DDA

Outreach Program

- ▶ Master Developer has spent \$1,023,000 on outreach activities, including events (many of which are provided by the contractor liaison per the Construction Assistance Program).
- ▶ Master Developer relaunched the www.hunterpointcommunity.com website where construction updates, reports by the Project's Environmental Manger, and outreach events related to specific projects are provided.
- ▶ During the first 9 months of 2016 (Q1-Q3), there were approx. 27 CAC meetings - subcommittee and full CAC, where parts of the project were presented and discussed.
- ▶ Master Developer in the process of getting into compliance on translations so that all Phase 1 communications will include Samoan.

Small Business Assistance Program

- ▶ Master Developer currently publishes a directory of local suppliers with contractors through the CAP program, but was not shared with Professional Services consultants not using suppliers. Master Developer has since launched a suppliers website available to all contractors.
- ▶ Master Developer is currently in the process of revising its consultant and contractor contracts regarding making 20% of their project related purchases from BVHP Area Small Businesses. Contractors will begin supplying information on compliance, as these contracts are implemented.

Doing Good While Doing Well

- ▶ Mobilization Fund for contractors
- ▶ Barrier Removal Funding
- ▶ Community Ambassadors Program
- ▶ Charitable Program
 - ▶ Immaculate Conception Academy
 - ▶ MoAD gallery on Third Street
- ▶ Community Ambassadors Program

THANK YOU

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